Georing up for today's workstyle: hybrid collaboration





Windows 11 Pro is built for secure hybrid work. HP recommends Windows 11 Pro for business.

Organisations around the world recognise that hybrid working is the future of work. Businesses that prefer hybrid work arrangements have to upgrade their collaboration tools to bridge the gap between employees working from home and those working from office and remote locations.

How do organisations build a hybrid work environment that empowers employees to work and collaborate effectively regardless of where



Confident collaboration starts with updated technology





of employees want a hybrid work model.¹

Today, for successful implementation of hybrid work, it's not sufficient for employees to work with basic conferencing tools. Employees should be provided with advanced tech devices that fully support hybrid collaboration while being equipped with up-to-date security features.

As remote work evolves into hybrid work, employers must find a solution for all employees to feel included and empowered to collaborate

confidently across borders using top-quality, industry-standard

conferencing tools.

Experience professional conference quality audio and visual

The HP EliteBook 640 G9 is a cost-effective, powerful, and highly secure PC that allows easy standardisation into existing IT environments, while giving end-users the tools they need to work from almost anywhere.



HP Presence

Take collaboration to the professional level with optional 4G connectivity and audio/ video enhancers powered by HP Presence on the HP EliteBook 640.



HP AI Noise Reduction

HP AI Noise Reduction improves collaboration by applying industryleading noise-filtering technology to all audio input, giving you an enhanced audio and video conferencing experience.



HD camera

The HD camera provides visual clarity, while temporal noise reduction lowers the effects of visual noise and pixelation, allowing increased definition so you can capture all the details.

HP Super Resolution

With HP Super Resolution, you can automatically upscale your camera resolution from HD

(720p) to FHD (1080p) in a snap.

Equalise the playing field for all hybrid working employees



Designed for speed and efficiency and equipped with enterprise-class expandability and security, the compact HP Elite 600 SFF Desktop PC helps future proof your fleet with ultimate flexibility and upgradeability.

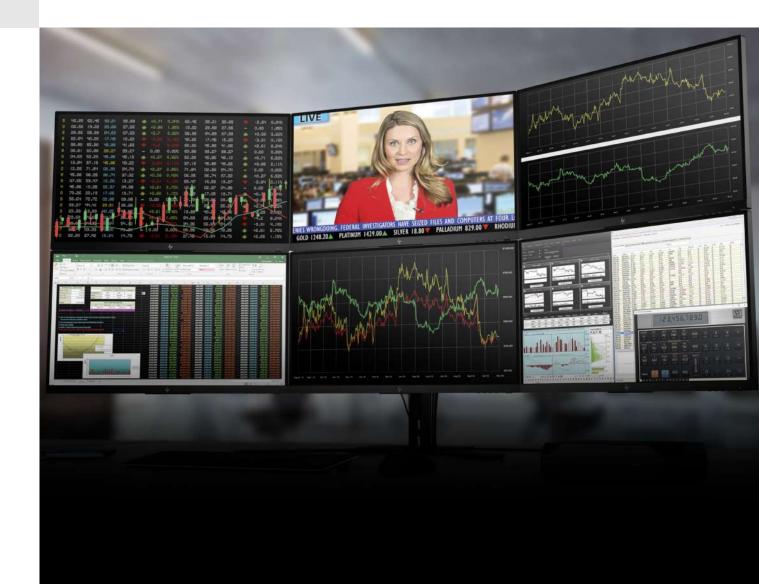


Expansion for the future

Future proof your fleet with up to two PCIe Gen4 SSDs, two HDDs, and four native PCIe Slots that provide enormous expansion. Help ensure broad compatibility with evolving technology with serial ports, a configurable rear I/O port, and 11 USB ports.

Breakthrough performance

Power users with heavy workloads will enjoy the latest Intel[®] processor, fast dual PCIe Gen 4 storage, and optional NVIDIA® T400 graphics. Get ready for an immersive experience with the







Guard against cyberthreats with proactive security measures

Cybercriminals can penetrate 93% of company networks.²

Apart from considering collaboration and communication, security must always be a priority for businesses when setting up hybrid workspaces.

Cloud-based attacks rose **630%** over **four months** in 2020.³

Making the shift to cloud-based operations have been a major enabler for remote work during the pandemic but there are also potential security vulnerabilities. Cybercriminals have already turned their focus to cloud service attacks. So how do you safeguard your hybrid work environment against cyberattacks?

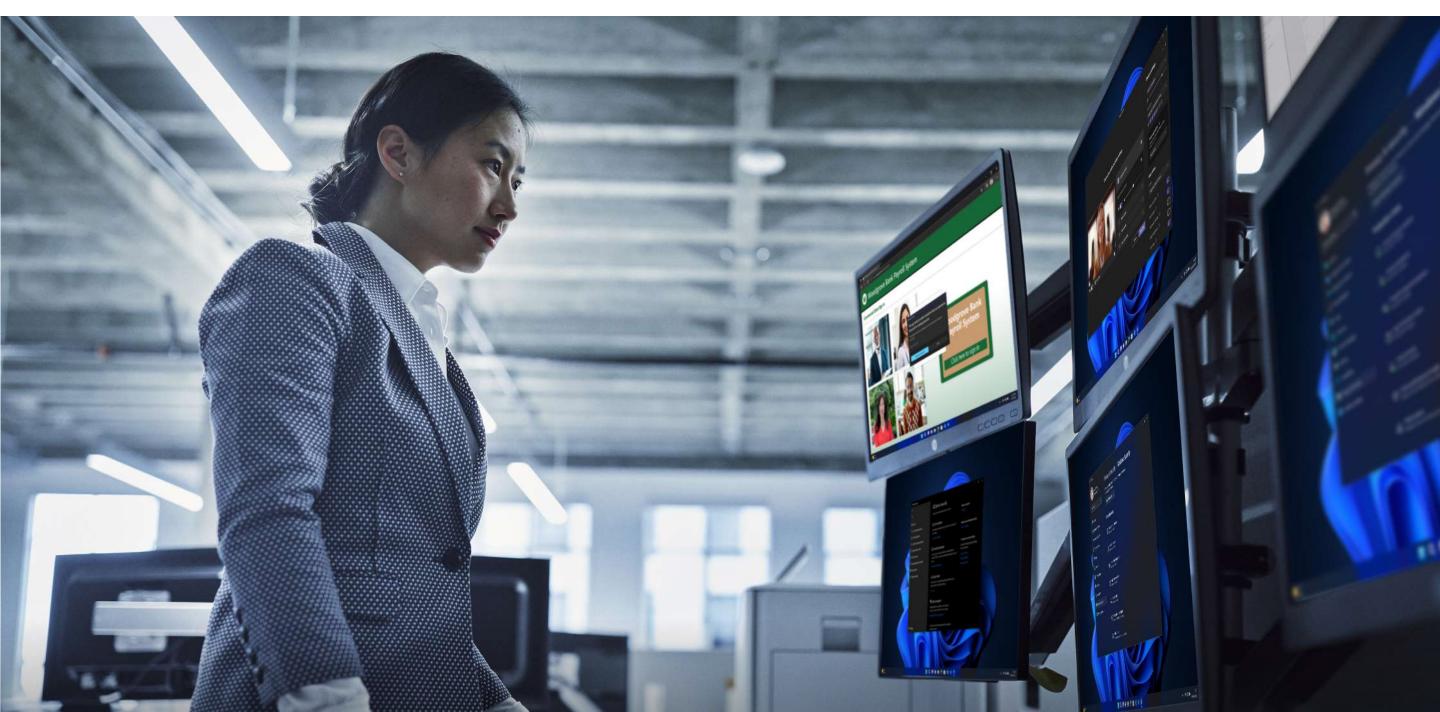
Ensure that your organisation's information and employees' data is

protected with HP Wolf Pro Security which is available on the HP EliteBook

640 G9 and HP Elite SFF 600 G9.

HP Wolf Pro Security (WPS) helps small to mid-sized businesses overcome these challenges with a simple solution that delivers maximum security coverage without increasing IT's workload or disrupting employee productivity.

HP WPS is a full-suite endpoint security solution built with simplicity in mind. It includes straightforward policy management, effortless solution maintenance, and ongoing alert management, making it easy to deploy and manage.



HP Wolf Pro Security

The HP EliteBook 640 G9 and HP Elite SFF 600 G9 offers an innovative technological solution that allows organisations to create a more efficient hybrid work environment. Enable your workforce to operate confidently with higher productivity, connectivity and security today.

HP EliteBook 640 G9



HP Elite SFF 600 G9







Complete your setup with these promotions!

Get a free monitor when you purchase the HP Elite SFF 600 G9 at \$1,408*



HP P24v G5 FHD Monitor (SRP: \$229)

*T&Cs apply

Purchase the HP EliteBook 640 G9 at \$2,029 and get the following bundle at only \$99!*







HPP24vG5FHD Monitor (SRP: \$229)

HP 435 Multi-Device Wireless Mouse (SRP: \$48)

HP Universal USB-C Multiport Hub (SRP: \$179)

*T&Cs apply

HP Subscription: lease devices according to your needs

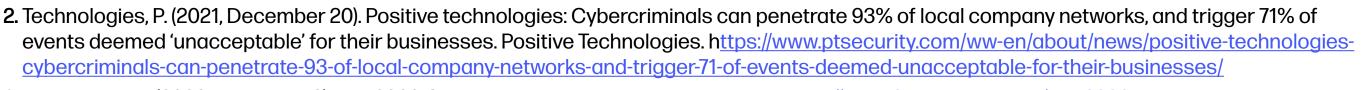
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References

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3. Fintech News. (2020, February 16). The 2020 Cybersecurity stats you need to know. https://www.fintechnews.org/the-2020-cybersecurity-stats-you-

