











The remote workforce is calling. How is IT responding?













The proportion of Singaporeans currently working remotely have more than doubled from 27% before the pandemic, to 58%1. Such a shift will only gain momentum in the time to come, and IT teams will need new tools, strategies, and support to accommodate rapidly evolving preferences.



Meeting workforce demands

16%

of Gen Z and Millennial employees

have quit a job because their employer did not provide the proper technology for them to do their work³

\$7.1 trillion

projected investment by companies worldwide in direct digital transformation from 2020 to 2023⁴





Dissolving borders

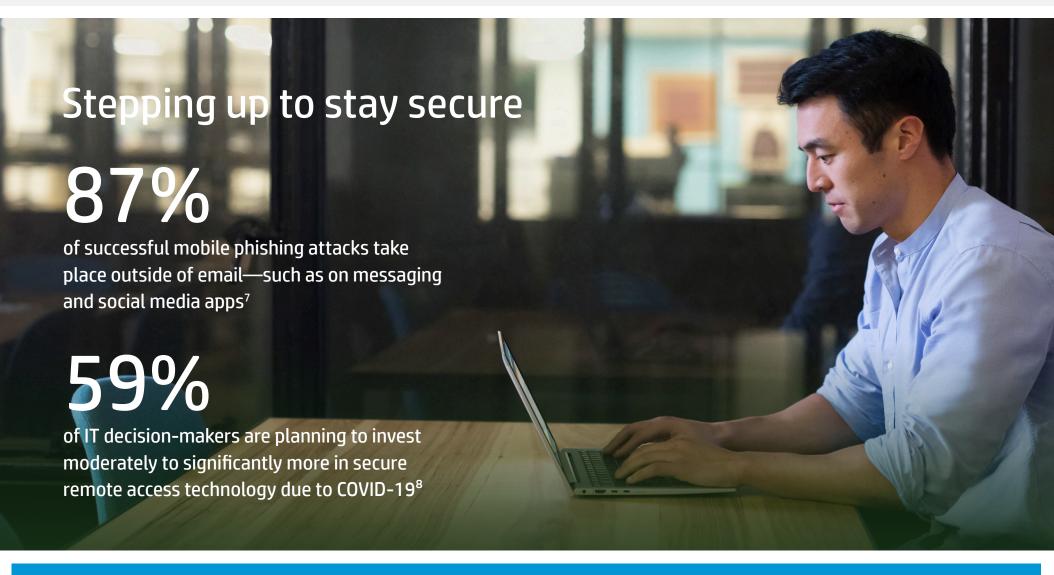
70%

of Singaporeans use personal devices, including laptops and mobile devices, to do their jobs 12

112%

March 9-15, 2020, compared with the preceding week; U.S. VPN use grew 53% over the same period 6

growth in VPN usage in Italy during



Workplace dynamics have dramatically shifted as employees exit the office. In turn, organisations and IT teams

The role of devices in becoming remote-ready

alike must re-evaluate existing strategies for keeping their workforce productive, collaborative, and safe. Durable, secure, and high-performance devices deliver on all these requirements—supporting organisations in their shift to be remote-ready, and empowering employees to reach their potential from wherever they work.

80% of cyber security decision-

cyber security incidents pose "high" or "medium" impacts on business 13

makers Singapore claim that

of business leaders say employee productivity has increased in

85%

their business as a result of providing greater flexibility to work outside the office¹⁰

of Singaporean organisations plan to invest more in cyber

92%

security due to regulations¹³

success with HP EliteBook PCs

Equip your workforce for

74% of Singaporeans say they prefer to continue working in a hybrid arrangement, with two or three days of working from home per week.¹⁴ Now, the onus is on organisations to provide their workforce with the tools they need to work the way they want. Meet their expectations with HP EliteBook PCs, featuring:



Ultra-slim and precision-crafted design making it easy to carry from the desk, through the office to home

- Cutting-edge security features, including HP Sure Start Gen4¹⁵ self-healing BIOS, and HP Sure View Gen2 Privacy screen¹⁶.
- Advanced collaboration features that make it easy to launch and manage high-fidelity calls
- Built for business, engineered for security, and designed to delight, HP EliteBook PCs deliver the performance,

security and durability for the modern professional who moves from desk to meeting room to home.

Visit here to learn more about HP EliteBook PCs

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HP recommends Windows 10 Pro for business.

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- 11. 451 Research, Demystifying Cloud Transformation: Where Enterprises Should Start, September 2019. 12. ComputerWeekly, Personal devices putting Singapore employers at risk, May 2020 13. Channel Asia, Security attacks cost Singaporean businesses \$1.7M per breach, Jan 2020
- 14. Singapore Business Review, Singaporean staff want to hold on to remote work: Jobstreet, Apr 2021 15. HP Sure Start Gen4 is available on HP Elite and HP Pro 600 products equipped with Intel® 8th generation processors. 16. HP Sure View integrated privacy screen is an optional feature planned to be available first quarter 2017 and must be configured at purchase.

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