

sage Live

*SAGE LIVE MAKES SALESFORCE  
EVEN STRONGER*

Transform your CRM into a complete business management solution

## The right decision at the right time drives success

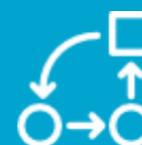
You already know that Salesforce is the world's leading customer relationship management solution. But did you also know that you can transform this already-powerful tool into a complete business management & accounting solution—one that gives you a single, unified, real-time view of all your data?

That's Sage Live: a cloud accounting solution that unifies and connects all of your business data sources—and integrates with the Salesforce tools you use every day.



### More than 50%

of business leaders want to make better and faster business decisions<sup>1</sup>



### Nearly 50% want

to improve their planning and forecasting<sup>2</sup>



### 85% say they

struggle to make accurate forecasts<sup>3</sup>

## Sage Live + Salesforce =



Less manual data entry



All customer touchpoints recorded in one place



360-degree view of money in and money out



Complete accounting history at your fingertips



One source of information, no duplication of effort or inconsistent numbers

## Sage Live was (literally) made for Salesforce users

When paired with Sage Live, Salesforce becomes a complete business management solution by merging CRM with accounting data. Plus, Sage Live connects with thousands of business apps available on Salesforce App Exchange and Sage Marketplace.

## A perfect fit for growing businesses

Sage Live enables you to replace disconnected resources such as spreadsheets, desktop software, and single-function business apps with an easy-to-use integrated solution built for your business. This means you can eliminate unnecessary processes and workflows, automating the organization of your data in a smarter, more efficient way.

**“** We chose early to go with Salesforce, and we chose early to implement Sage Live, so we could run on one seamless platform and we knew it would be scalable. There haven't been any back-of-the-house operational problems or hiccups. **”**

—Chris Green, Partner and COO, Invictus Consulting

### Sage Live delivers:



Better performance and cash-flow tracking



Precise financial analysis



More accurate forecasting



Data tracking/audit trail



A single source of information with a complete, real-time view of your clients

## A free Sage Live trial is yours for the asking

Mobile, social, scalable, and global, Sage Live is a collaborative cloud accounting solution that unifies your data sources, bringing the "office of the future" into reality. It gives you a single real-time source of information so you can look ahead and more efficiently manage your business. Sage Live is also a perfect fit for companies looking for a solution that will scale easily as they grow.