

An executive coaching and training program designed for companies at the frontier of productivity in New Zealand

Join an elite cohort of NZ leaders and learn practical and actionable strategies to help you accelerate your critical innovation agenda



About

This learning program is focused on horizon three thinking and driving a global and strategic innovation agenda within your businesses.

- In this **4-month program**, you will work alongside other senior business leaders to develop the routines needed to embed strategic innovation within your business.
- The program commences with an **onboarding and strategy session**, in which your coach will seek to understand your unique challenges and begin to co-design solutions.
- The program is then positioned as a **'from to' journey** in which you implement aspects of the Dynamic Capabilities framework in a way that is right for you and your unique circumstances.



"I think the unique selling point of this program is that it's not aimed at what your business is doing wrong, but at what you can become."

Marcella Koopman, Transformation Lead, Navico



"We have already implemented many things that have contributed to us going faster and we are absolutely committed to go the next level."

Andrew Dawson, COO, Robotics Plus

Sensing - From Rear-view Mirrors & Microscope to Antennas & Telescope

Being future ready requires us to be agile and prepared for the ever-changing future. This cannot be achieved through analysing past performance and long planning cycles. We need new routines to be able to continually scan the horizon and challenge our own assumptions about what is valuable to our customers and how that value perception and associated value delivery models are transforming.

Seizing - From Adhoc, Static & Controlled to Strategic, Dynamic & Decentralised

To venture beyond the status-quo and shape the future ecosystem, our strategies must be dynamic, our initiatives must be strategic and deliberate, and our resource allocation must become agile and focused on learning and validation. We must build new routines to reallocate resources rapidly and make choices that may require a pivot from our long-term strategic plans.

Transforming - From Incremental Optimisation to Dynamic Orchestration

As businesses grow leadership can become disconnected from the customer and complexity can increase. Decisions may be made more slowly, urgency can be lost and internal barriers become the primary obstacles to growth. The only way out of this static paralysis is developing a dynamic entrepreneurial agenda, and building a coalition of internal and external stakeholders to seize, reshape and transform the future of the business.



What is involved in the Dynamic Capabilities program?

The program is built around three full-day in person workshops at Callaghan Innovation's Auckland offices. Attendees participate in case-study based learning during the workshops and use the coaching sessions to co-design solutions that are right for them.

Program

2-hour onboarding and strategy session:

- Structured assessment process
- Develop goals and measures of success for the program
- Orientation and access to online learning platform

Members' site with high-quality video and bonus material:

- All training materials available online and in advance of the workshops
- Templates to support implementation

3 x full-day workshops with the cohort:

- Network and learn with and from peers
- Case-study based learning
- Practical workshop exercises and 'master-class' learning

3 x 90 mins coaching sessions between the workshops:

- Dedicated time to focus on your challenges
- Work directly with an experienced partitioner and coach
- Co-design practical steps to implementation in your organisation

Additional value adding webinars

- Case studies and guest speakers
- Open Innovation webinar (open to your entire business)
- Product management webinar (open to your entire business)
- Entrepreneurial management webinar (open to your entire business)

Dates

Sensing  20 April '23

Seizing  25 May '23

Transforming  22 June '23



"The organisation, the content, the speakers, it was fantastic, it was really well done."

Steven Korner, Method Recycling

Feedback from the first pilot program

100%

100% of participants said their expectations were meet or exceeded.

8/12

8 businesses changed their management routines and decision- making based on learnings from the program.

75%

75% of businesses reported a change in innovation routines.

7/12

Seven businesses reported specific positive business outcomes attributable to participation on the program.