

Your Safety/Work Shoes: Are they worth it?

Safety footwear or occupational shoes have long been a necessity in some industries and we are now starting to see people wear them in more fashion forward contexts. But what do safety footwear wears look for exactly in their shoes?

We interviewed over 400 folks in various industries from construction to oil and gas about their thoughts on their protective foot gear.

**COMFORT –
THE RIPE OLD X FACTOR**

60%

of respondents feel that comfort is a key requirement followed by durability and work place safety

A growing number of folks feel the need to look good even with safety shoes

THE EXPERIENCE MATTERS

My ideal safety shoe should be:

- + Comfortable**
Feels like walking on clouds
- +Durable and weather resistant**
Strong and hard,made to last
- +Lightweight**
Run as fast as I could with it
- + Breathable**
My feet doesn't feel like it is crying for air



THE VERDICT

As is often in most footwear cases, whether or not your safety shoes are worth it for your customers really depends on they would like to wear them.

As there are many options available from different brands, it is easy why some people prefer one brand over another. But if you are more fashion-focused individual and enjoy the essentials that your safety footwear bring then check out these brands in our virtual showroom to find out how you can enjoy these basics and stay trendy at the same time.

Alternatively, you can [click here](#) to find out more about how BASF materials are empowering today's safety / occupational shoes.