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4 Reasons to Extend Your Data Center to the Cloud

93%
OF RESPONDENTS
are committed to hybrid cloud as
a long-term strategy[1]

68%
OF ORGANIZATIONS
plan to follow an **infrastructure up** approach to hybrid
cloud, extending their on-premises environment by
integrating with public cloud infrastructure services.[1]

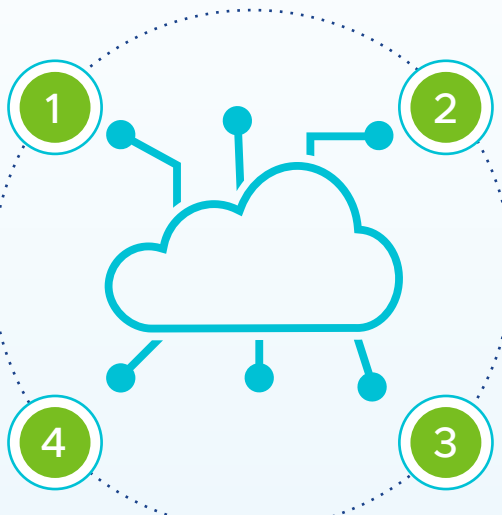## 4 Reasons to Extend Your Data Center to the Cloud

Footprint expansion
Obtain capacity for new
projects and expand into
new geographies without
building a new data center
or investing in
over-provisioning

On-demand capacity
Handle unplanned
temporary capacity needs
and anticipated seasonal
spikes in demand without
the capital expense of
maintaining idle capacity

Hybrid applications
Develop new applications
that need to integrate with
on-premises applications or
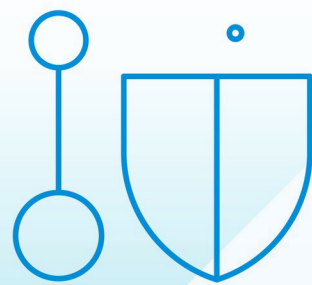access native cloud services

**Test, development, and
IT lab environments**
Perform test/dev and
lab/training activities in a
flexible pay-by-the-hour
environment, with the ability
to move between cloud,
on-premises, and other
regions as needed

89% OF RESPONDENTS
consider it important to have the same architecture
on-premises and in the public cloud[2]

THE MAJORITY
of IT managers and
executives view public cloud
management of infrastructure
services as more difficult
than on-premises[1]

Gain business agility and accelerate time-to-market by extending your data center with VMware Cloud™ on AWS

Cost-Effective
Reduce upfront
investment costs with no
application re-factoring
or re-architecting needed

Scalable
Rapidly increase or decrease
capacity on-demand to adapt to
changing business needs across
regions with automatic scaling and
load balancing

Fast
Spin up an entire VMware
SDDC in under two hours
and scale host capacity in a
few minutes

Simple & Consistent
Reduce operational complexity
with familiar and proven VMware
environment and a single pane of
glass to manage both on-premises
and in public cloud

Secure
Leverage established on-premises
enterprise security, governance and
operational policies, and extend with
AWS cloud scale and security

Playtika, one of the world's largest global
online gaming companies, seamlessly extended
their data center with on-demand capacity, and
provided uninterrupted testing and
development worldwide with live migration of
over 650 workloads to the cloud with VMware
Cloud on AWS, scaling up and down for their
dev and IT teams' needs.

650+
WORKLOADS
move seamlessly
to and from cloud
without downtime for
scale and global reach

Learn more at the
VMware Cloud on AWS website

Watch
VMware Cloud on AWS Overview

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