

# 4 Reasons to Extend Your Data Center to the Cloud



# 93% OF RESPONDENTS

are committed to hybrid cloud as a long-term strategy<sup>1</sup>

# **68%**

**OF ORGANIZATIONS** 

plan to follow an infrastructure up approach to hybrid cloud, extending their on-premises environment by integrating with public cloud infrastructure services.<sup>1</sup>

# 4 Reasons to Extend Your Data Center to the Cloud

## Footprint expansion

Obtain capacity for new projects and expand into new geographies without building a new data center or investing in over-provisioning



## **On-demand capacity**

Handle unplanned temporary capacity needs and anticipated seasonal spikes in demand without the capital expense of maintaining idle capacity

### Test, development, and

#### Hybrid applications

Develop new applications that need to integrate with on-premises applications or access native cloud services

### IT lab environments

Perform test/dev and lab/training activities in a flexible pay-by-the-hour environment, with the ability to move between cloud, on-premises, and other regions as needed

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# 89% of respondents

consider it important to have the same architecture on-premises and in the public cloud<sup>2</sup>

# **THE MAJORITY**

of IT managers and executives view public cloud management of infrastructure services as more difficult than on-premises<sup>1</sup>

Gain business agility and accelerate time-to-market by extending your data center with VMware Cloud<sup>™</sup> on AWS



## **Cost-Effective**

Reduce upfront investment costs with no application re-factoring or re-architecting needed



### **Scalable**

Rapidly increase or decrease capacity on-demand to adapt to changing business needs across regions with automatic scaling and load balancing



### Fast

Spin up an entire VMware SDDC in under two hours and scale host capacity in a few minutes



### Simple & Consistent

Reduce operational complexity with familiar and proven VMware environment and a single pane of glass to manage both on-premises and in public cloud



### Secure

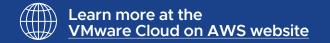
Leverage established on-premises enterprise security, governance and operational policies, and extend with AWS cloud scale and security

Playtika, one of the world's largest global online gaming companies, seamlessly extended their data center with on-demand capacity, and provided uninterrupted testing and development worldwide with live migration of over 650 workloads to the cloud with VMware Cloud on AWS, scaling up and down for their dev and IT teams' needs.



# 650+ WORKLOADS

move seamlessly to and from cloud without downtime for scale and global reach





Watch VMware Cloud on AWS Overview

1. Hybrid Cloud Trends Survey, Enterprise Strategy Group, March 2019 (N=358) 2. VMware Core Metrics Survey, 2018 (n=1,633)



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