Why businesses need to embrace as-a-Service cloud adoption

In today's digitally connected business environment, cloud is an essential piece of the organisational puzzle. While many companies have already made the leap to cloud, others continue to lag behind. However, for those organisations that have already invested in cloud services, there is an opportunity to optimise their cloud infrastructure to better suit their needs and environments. As such, cloud will continue to be a key business driver for years to come.

According to research from GlobalData, Australia's cloud computing spending is forecast to reach US$14.1 billion in 2025, with Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS) and Infrastructure-as-a-Service (IaaS) accounting for more than 50 per cent of market spend over the forecast period.[1] For many organisations, the cloud environment that they have now may not be the most ideal solution for their needs. And, as increasing numbers of companies adopt remote and hybrid working practices, their underlying cloud and infrastructure needs to adapt to scale with their changing business requirements.

As such, organisations are increasingly turning towards new ways of working in the cloud, including adopting multi-cloud approaches that better fit their needs. This means that companies are turning to a combination of clouds, often using two or more public or private clouds or a combination thereof, to support their environments and different business needs. Ultimately, this lets them better align different business and team needs with the most suitable environments without compromising other areas of the organisation.

Australia's cloud computing spending (2025 forecast) **U$14.1 BILLION**	**50% MARKET SPEND** over the forecast period

However, adopting a multi-cloud approach can be expensive. Companies looking for a more cost-effective approach to multi-cloud offerings are increasingly embracing as-a-Service cloud adoption, which lets organisations engage with different cloud applications and infrastructure using a pay-per-use consumption model to help lower costs.

As-a-Service cloud adoption also lets companies achieve greater levels of mobility and modernisation than they may have previously had. It ensures that the cloud can be accessed wherever users have a network connection, which is ideal for businesses embracing hybrid and remote working. It also delivers the scalability and availability that organisations need to continue working from wherever and whenever they need to. Its ease of use also ensures that users can be onboarded quickly and easily.

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[1] https://www.globaldata.com/media/technology/cloud-computing-spending-australia-reach-us14-1bn-2025-forecasts-globaldata/

A simple path to as-a-service cloud adoption: what to look for?

As-a-Service cloud adoption is increasing in popularity. However, not all providers have the level of expertise and support that your company will require. As such it's important to engage an as-a-Service cloud adoption provider that meets your unique business requirements and has the capacity to deliver the level of support that your organisation needs.

There are four essential elements to look for in an as-a-Service cloud adoption partner:

1 **Flexible pricing:** cost is one of the biggest barriers for businesses looking to modernise their technology integrations and cloud migration can sometimes bring a high price tag. However, engaging with a provider that offers flexible pricing models ensures you can find a cloud solution that lets you pay per use without breaking the bank.

2 **High availability:** the beauty of cloud is that it can be accessed whenever and wherever you need it provided you have a secure network connection. It's important to look for a partner that delivers the mechanism and availability you need to replicate your workloads and control failover into your cloud environment. This is a key enabler to help protect and migrate workloads seamlessly.

3 **Comprehensive support:** migrating to the cloud can be a daunting task. It's essential to look for a partner that understands that on-ramping doesn't finish with simply getting your workloads into the cloud.

4 **Trusted partner:** it's important to look for a cloud verified partner that has the demonstrated expertise you need to help your business thrive. Migrating to the cloud can be challenging, so it's essential to engage with a verified partner that understands your needs and the best solution for your company.

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BlueSky thinking with Blue Connections and VMware

Cloud migrations can require significant time, money, and resources, especially when it comes to ensuring compatibility across different environments. However, more benefits can be achieved by removing the compatibility challenge and engaging a single, consistent infrastructure across a seamless hybrid environment.

Blue Connections' BlueSky Hosting Services can help you with:

INFRASTRUCTURE-AS-A-SERVICE (IAAS)	DISASTER RECOVERY-AS-A-SERVICE (DRAAS)	BACKUP-AS-A-SERVICE (BAAS)
Host and manage your IT infrastructure. Fast, feature rich, and secure "Virtual Datacentre" for your production workloads. Simple, consistent resource pooling and monthly billing.	Critical workloads replicated into a standby state. VMware or Veeam Replication can be leveraged from your production infrastructure. Pay as you use model is best suited.	Backup your critical systems and d ata into our highly available and secure Veeam Cloud Connect Backup environment. On-premises and IaaS backup capability with multi-copy backups for increased redundancy. Cost-effective, per TB rate.

BlueSky by Blue Connections delivers an easy on-ramp to cloud that lets you leverage our technology to seamlessly migrate your workloads and applications, helping you take the complexity out of cloud and discover the sky is the limit for your organisation.

For more information about how Blue Connections and VMware can help your business harness the power of cloud-as-a-service, contact the team today.

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