

Empowering employees to thrive in hybrid work environments



with



Windows 11

Windows 11 Pro is built for secure hybrid work. HP recommends Windows 11 Pro for business.

Today, hybrid work is the preferred mode of work for most organisations. When implemented effectively, a hybrid work model increases productivity, reduces operating costs, improves employee work-life balance and redefines collaboration.

Building a successful hybrid work culture is more than just establishing a model that focuses on where an employee works from. It's about building a safe and secure remote-first organisation that both optimises remote working and facilitates communication for all employees.

How do organisations bridge the gap between the physical and digital world to create an efficient, dynamic, and secure hybrid work environment?

Connect employees no matter their location



63%

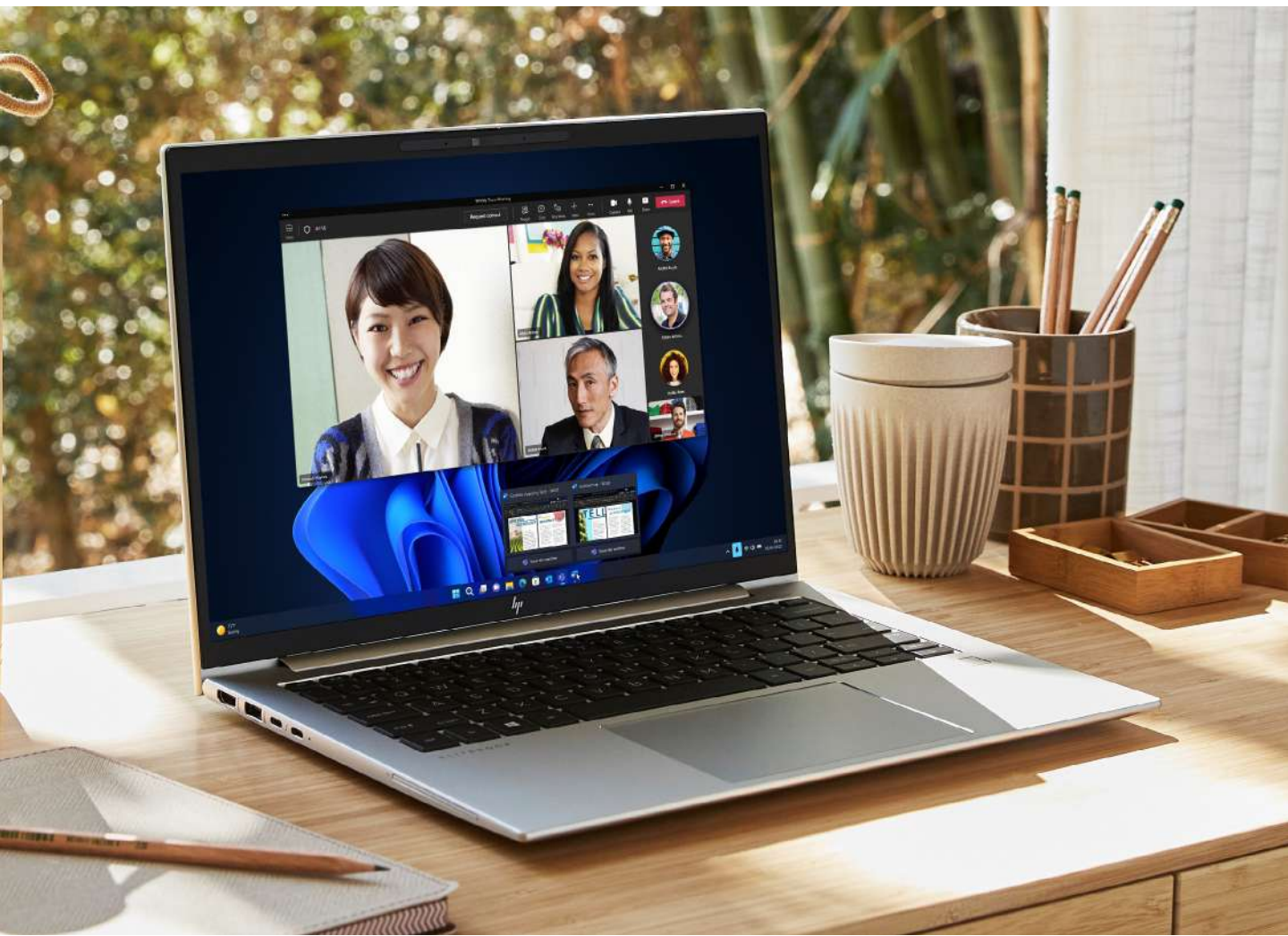
of high-growth companies embrace a hybrid workforce model.¹

Organisations that prefer a hybrid work arrangement provide employees with greater flexibility and work-life balance. At the same time, they must ensure that employees are equipped with the right tools to facilitate a variety of collaboration methods – from synchronous communication such as video conferences to asynchronous communication like email messaging.

Key decision makers should ensure that employees feel included in every meeting by providing them with high-quality conferencing tools that can support effective hybrid work.

Enable employees to be seen and heard anywhere, anytime

Remove barriers to hybrid work with the HP EliteBook 840 G9. This enterprise business laptop brings new conferencing capabilities, productivity, and security that is easily managed in hybrid work environments.



HP Presence

Optimise HP Presence audio and video to your surroundings and easily customise those settings in the myHP application.

HP Context Aware

HP Context Aware provides AI-based optimisation to maximise performance when you're working at a table, comfort when you're working from your lap, and responsiveness when you're working on the go.



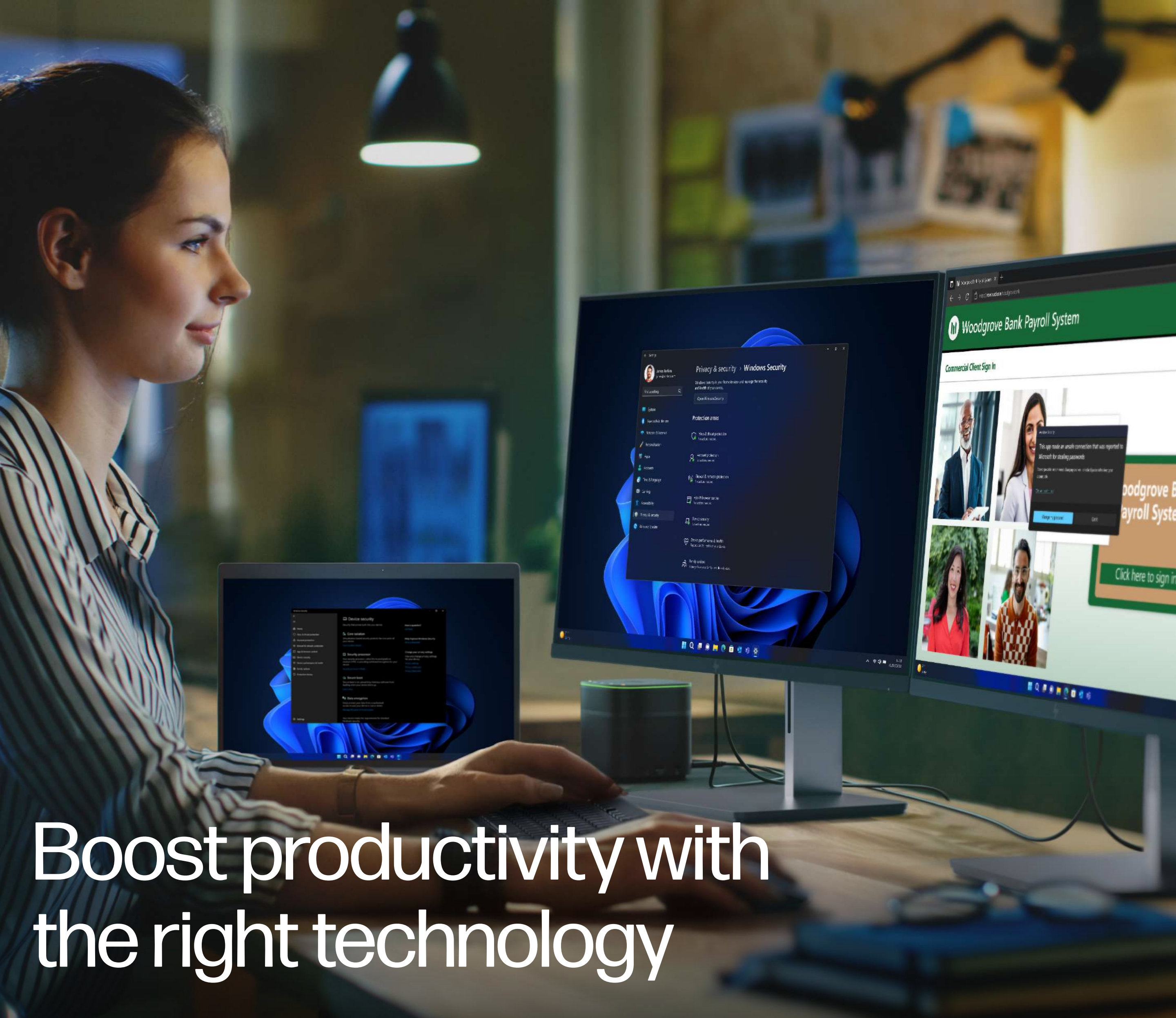
HP Auto Frame

Move around a little without losing viewers' attention during video calls with HP Auto Frame.

HP Dynamic Voice Leveling

HP Dynamic Voice Leveling automatically enhances microphone gain to optimise voice clarity within 3-meters of the PC. AI-based noise reduction 2.0 uses noise-filtering technology to enhance audio and video conferencing experience.





Boost productivity with
the right technology

92%

Forward-looking companies are investing **92%** of resources on collaboration software.²

For businesses where hybrid work is preferred, it's not sufficient to equip employees with basic devices. A productive hybrid working workspace relies heavily on having the right technology tools to help employees perform their best, and collaborate and communicate as they did in the office.

Make hybrid working safe and secure for all



With more employees working from offices, homes, and remote locations, organisations are at risk of cybersecurity threats. SMB owners and decision makers must apply cybersecurity protocols to protect their Industrial Internet-of-Things (IIOT) from cybercriminals.

The HP EliteBook 840 G9 Notebook PC Wolf Pro Security Edition offers comprehensive security features that retains employee efficiency while respecting your employee's privacy.

HP Wolf Security (WPS) helps small to mid-sized businesses overcome these challenges with a simple solution that delivers maximum security coverage without increasing IT's workload or disrupting employee productivity.

HP Wolf Pro Security



HP WOLF SECURITY

HP EliteBook 840 G9



The HP EliteBook 840 G9 offers a secure solution to ensure hybrid working employees are fully equipped to work and collaborate efficiently from both home and office. Allow your workforce to operate confidently and securely today.

Complete your setup with the following promotion!

Purchase the HP EliteBook 840 G9 at \$2,499 and get the following bundle at only \$99!*



HP P24v G5 FHD
Monitor
(SRP: \$229)



HP 435 Multi-Device
Wireless Mouse
(SRP: \$48)



HP Universal USB-C
Multiport Hub
(SRP: \$179)

*T&Cs apply

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References

1. Shaw, D. (2021, October 13). The winning solution in the future of work. *Accenture*. <https://www.accenture.com/us-en/blogs/business-functions-blog/hybrid-workforce>
2. Raj, A. (2022, March 29). *Skills shortage to worsen in APAC if hybrid work not allowed*. Tech Wire Asia. <https://techwireasia.com/2022/03/hybrid-work-future-disrupt-skills-shortage/?elqTrackId=fddc62a8ee624e7aa388dc231ab4dc4a&elqaid=8092&elqat=2>